

Art Guidelines

for art teachers and/or volunteers



Important to the success of your fundraiser is colorful, quality artwork!



Paper Proportion

For best results, all artwork should be proportioned to 9" x 12" and can be either horizontal or vertical.

Suggested sizes: 8" x 10", 8 1/2" x 11", 9" x 12" and 11" x 14".

Artwork must be no larger than 12" X 17" *. Larger artwork will be cropped to those dimensions.

For Tile Wall projects, contact SilverGraphics for the best paper proportions.



Yes!

No!



Yes!

No!

Color & Materials

Completely cover the paper with color, minimizing white space. Paint, markers, oil pastels and paper collages are all very effective. Avoid light pencil, light crayon, and florescent or reflective metallic materials. **No glitter, salt or sand!!**

Artwork must be flat - *no 3-dimensional items and it should not extend past the edges of the paper.*

Use good quality paper such as drawing paper or card stock.

If using dark paper make sure that you use very bright colors that stand out for the best reproduction.

What to Draw

Encourage themes that students and parents alike will enjoy. Refer to the Lesson Plans on our website for ideas.

Art teachers should use their own art curriculum when appropriate.

Parents appreciate names and/or year on front of artwork.

We accept only original artwork. We are unable to reproduce trademarked items such as Sponge Bob, Mickey Mouse, etc.

Keep important elements at least 1/2" from edge of art.

Slight cropping occurs on some products.



Yes!

No!

Labeling & Shipping

Student's name, grade, teacher, and school should be clearly written on the back of each piece of artwork. Write with something that doesn't show through on the other side. Abbreviations or initials can be used for teacher and school. Please indicate which side is up with an arrow pointing to the top of the artwork if there is any doubt.

Organize art in class folders (provided by SilverGraphics) and ship in a sturdy corrugated box that fits art securely. For the Online Fundraiser, **send only 1 piece of art per student.** During the ordering period, parents will have the opportunity to upload additional art!

All artwork will be returned at the end of the fundraiser!
866-366-5700 / www.silvergraphics.com / info@silvergraphics.com